



## Marie-Pierre FAVRE

### **Chief Global Officer**

Vice President for

Comprehensive Internationalization

### Specialty Field:

- Internationalization in Higher Education
- Cross-cultural management
- International development in HE

Marie-Pierre Favre, Ph.D., has served as VP for International Relations at INSA Lyon for 10 years and then was appointed five years ago as Senior Advisor/ Vice-President delegate for International Development of INSA Group - the largest group of publicly-funded engineering graduate schools in France.

She experienced 5 years abroad (USA and Spain). A varied professional experience, both in the private sector (International development for a Business school, Insurance industry, and Financial service for exports in a private company) and in HE allows her to adapt consequently in the international arena.

Several leading positions in international offices of different HEIs provide her with a solid background to manage and promote successful internationalization.

She served as well in several strategic committees in France, Europe, and overseas.

Newly appointed as VP, she is now fully dedicated to the internationalization strategy and its implementation at Tohoku University in order to

- Expand Tohoku University's global network and improve its outreach
- Contribute to the internationalization of the campus
- Improve global readiness and awareness of university members