

Seiryō-Katahira Route

Operating hours : Jul. 1st 2025-Feb. 3rd 2026

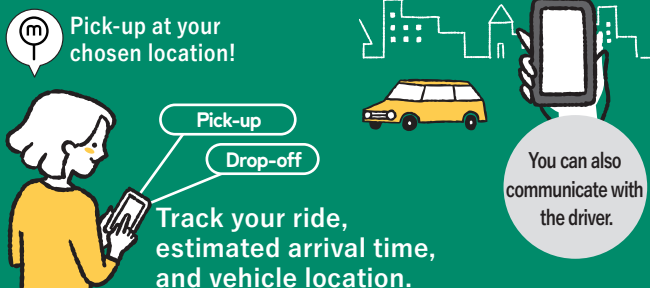
Weekdays 9:00-18:00

(No service on Saturdays, Sundays, National holidays, New Year holidays, and Aug. 12th-15th)

See here for service status



Book via app



Pilot Mobility Service at Tohoku University

Tohoku University is testing "mobi", an AI-powered on-demand ride service, to help fill mobility gaps not covered by the regular campus bus.

We're looking for smarter, more sustainable ways to get around—especially in places where demand is low.

Service area

Seiryō Campus and Katahira Campus

*Board and get off at any stop shown on the map.

Person who can use

Faculty members, administration staff and students of Tohoku University

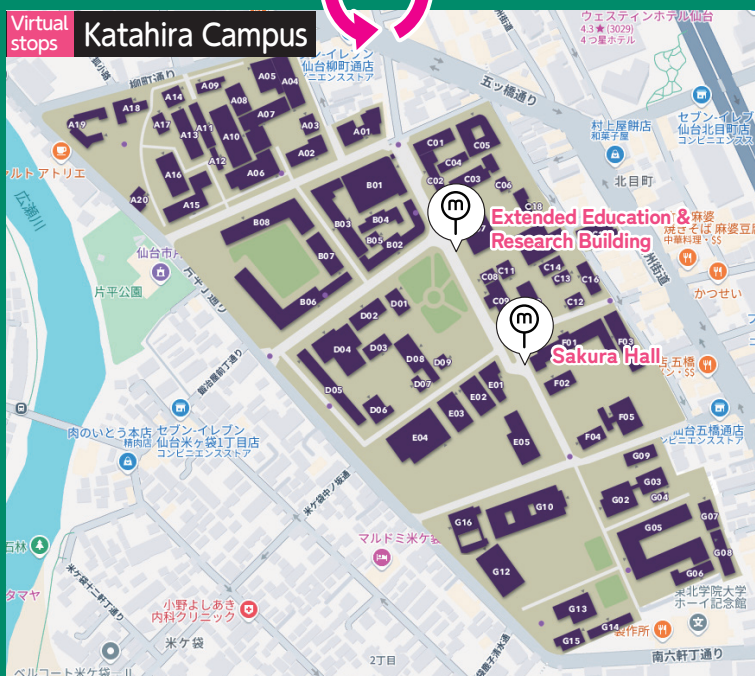
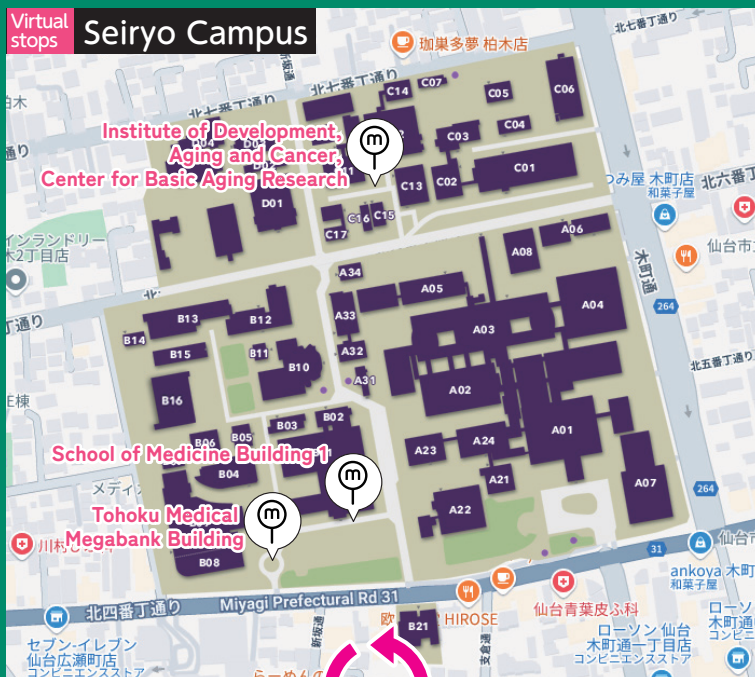
*Please register with your institutional email address by following the registration procedures on the website.

When boarding the vehicle, you may be asked to show your student ID card or other identification.

*The service can be temporary not available due to the congestion or over capacity. Please check the service status on the website.

Booking available from 1 day prior to departure.

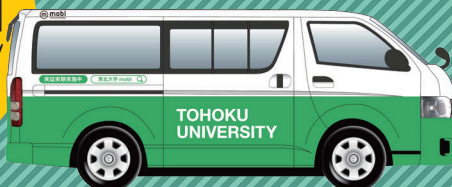
See here for the dedicated website →



Source: Tohoku University

Look out for
mobi
Community Mobility
and green color
on the vehicles!

Scan the QR code to download the app.



mobi
Community
Mobility



See the reverse side for details. →

※The vehicle is an image only.

Step 01



Tap **your current location** or **suitable virtual stops**, check the details, then tap "Ride from here."



Step 02



Tap **the drop-off location** near your destination, check the details, then tap "Go here."



Step 03

For advance reservations, tap "Specify time" and set the detailed time, then tap "Set this time".



Step 04

For immediate reservations, **just enter the number** of passengers, and tap "Proceed".



This pilot ride is free of charge.

Step 05

Tap the search result, check the details (estimated waiting time/estimated ride time), then tap "Call mobi".



Step 06

Your reservation is **complete** when you see the "Heading to pick-up point" screen. Please wait until the bus arrives on your virtual stops.



Tap here to cancel

Q What is mobi?

This is a new type of shared transportation that circulates within the designated area. Using AI routing, we will send you to your destination via the optimal route. For more information, search mobi.

Q Where can I board mobi? Is there a sign or marker?

You can only ride and drop off at the "m mark (virtual stop)" shown in the app map. Please ride and drop off from the virtual stop set on the app. (The regulation is restricted to ride and drop off at a location other than the designated virtual stops. Depending on traffic conditions, the location may be changed at the discretion of the crew.)

Q Does it cost anything to use?

Using mobi within Tohoku University is free of charge.

Q How do I get started?

Scan the QR code to download the app. Read the information on the website, and register as a user.

*Please note that even if you are already a member of mobi in other areas, new registration is required for this trial operations. Please check the website for details.

Q Can I use mobi for commuting?

This trial operation of mobi operates as a campus bus. It can only be used for travel between Katahira Campus and Seiryō Campus. Like the regular campus bus, it cannot be used for commuting.

Q Will mobi depart and arrive on time?

Since "mobi" is a shared on-demand service, delays or detours may occur to pick up or drop off other passengers. If you're in a hurry, please use another transportation option.

Q Can I cancel my reservation?

You can cancel from the app. Please select and cancel your reservation from "Reservation confirmation" in the app.

Q How many vehicles are in operation?

In this trial operation, two vehicles are operating in general. Due to breaks, driver changes or demand, there may be times when only one vehicle is in operation. You can view the current location of vehicles on your app.

Q Can I make advance reservations?

You can make advance reservations. Please see Step 3 to the left and make a reservation from the app.

Q Can I make a reservation by phone?

Please use the app for mobi on Tohoku University.

mobi is a new mode of transport that serves as an alternative to walking, cycling or short trips in your own car.

For more info, please call customer support



Community Mobility Inc. is a joint venture between WILLER Inc. and KDDI Corporation.

☎ 050-2018-0107

[Business hours] 9:00~18:00

We kindly ask for your patience and understanding regarding the service.

●mobi is a shared (ride-share) service offered to everybody in the community. Depending on the pick-up location or destination, the route may take a slight detour or the pick-up/drop-off order may change. ●Please use only designated pick-up or drop-off locations. (Depending on traffic conditions, the driver may make slight changes to locations at their discretion.) ●Please note that depending on the number of bookings during peak times, etc., there may be times when a vehicle is not available.